pixely group: press kit

https://pixely.group/press

Boiler plate

Pixely is on a mission to help organizations transform digitally and innovate more rapidly by connecting applications, data, and devices. Pixely enables businesses across different sectors, like Moët Hennessy, Samsung, Camper, Castrol and L'oreal, to continuously delight their customers and improve their bottom line.

Company profile
The pixely group (part or erteco technologies GmbH) provides complete off-the-shelf solutions, bespoke software, app, web, geospatial, blockchain development, and consultancy services. The pixely team has 50+ years of combined experience serving the retail & fashion, pharmacy, banking, agriculture, and insurance sectors across Europe.

In addition to helping businesses digitize their operations, pixely is a leader in providing signature PX (point-of-experience) solutions that can improve the customer experience, speed up purchase decisions, and positively impact results.

Genillard & Co Collaboration
Pixely and Genillard & co have been collaborating closely on developing successful geospatial applications for the insurance industry in the past few years; learn more about them here.

Contact
Ivo Banovsky, Managing Director
i.banovsky@pixely.group
https://pixely.group

Our story

The pixely group (part or erteco technologies GmbH) provides complete off-the-shelf solutions, bespoke software, app, web, geospatial, blockchain development, and consultancy services for the retail, insurance, and agriculture sectors across Europe and the DACH region.

Founded in 2014 in Munich (Germany), pixely helps organizations transform digitally and innovate more rapidly by connecting applications, data, and devices.

Pixely enables businesses across different sectors, like Moët Hennessy, Samsung, Camper, Castrol and L'oreal, to continuously delight their customers and improve their bottom line.

Why pixely ?

- **pixely** (slavic), or **pixels** (eng), are the pieces that make a picture clear and complete.
- Similar to *pixely*, our PX (point of experience) solutions are comprised of distinct software & hardware modules and services that, together, make up entire points of experience for our retail customers.
- In our services division, adding *pixely* to a business makes the full picture clearer and better for the end user or consumer.
- pixely = software solutions and development services for the retail, insurance, and agriculture sectors

Graphic assets (larger files in zip)

- Logo pixely
- Font: quicksand
- Icon

COLOURS

PRIMARY	DARK GRAY	LIGHT GRAY
HEX: #0E93ED **RGB:** rgb(14, 147, 237)	**HEX:** #3E4756 **RGB:** rgb(62, 71, 86)	**HEX:** #8895AA **RGB:** rgb(136, 149, 170)

WARNING	SUCCESS	ERROR
HEX: #E66834 **RGB:** rgb(230, 104, 52)	**HEX:** #00AA99 **RGB:** rgb(0, 170, 153)	**HEX:** #FA5351 **RGB:** rgb(250, 83, 81)

- Banner

PX Sensors
PX Lights
PX Display
PX RFID
PX Cloud
PX Watch
PX Shelf
PX Window
Point of Experience (PX) Solutions
PX Call an Expert
Software, Web Development
Block-chain
Services
Geospatial
Bespoke Solutions
CTO & Tech Consulting
pixely
Modular, customizable solutions that fit your business model and needs